



Kraken Opus has established a close relationship with a number of UK and International charities and we feel honoured to have raised funds for, among others, The Prince's Trust, Willow Foundation, NSPCC, The Lord Taverners and Dubai Cares.

Kraken Opus would like to make the *Opus* Collection available to charities at their auction events, which intend to raise significant funds for important causes.



Charity Drinks Reception at the Scream Gallery

Kraken Opus was delighted to host a drinks reception for our charity associates at the Scream Gallery on Bruton Street, London in February during the exhibition of *The Vivienne Westwood Opus*.

This event proved to be successful and useful for both the charities who attended and for Kraken as the host. There was regular foot flow throughout the event, giving Kraken representatives Matt, Mustafa and Colin a good chance to meet the faces behind the names from all the telephone conversations and emails. This event also gave Kraken the opportunity to provide attendees with a greater insight into the company, the *Opus* range and the way in which the company can work alongside its charity partners. Kraken would like to say a big thank-you to all the charities that attended.

“Absolutely blinding and classy event that gave a real insight into the company”

Neil Pinder, Stephen Lawrence Trust



Stephen Lawrence Trust



Kraken Opus is pleased to announce a new partnership with The Stephen Lawrence Charitable Trust. Kraken will be supporting the charity – which aims to assist young people in the development of their careers in architecture, building construction and other fields – in every possible way. Several *Opus* titles will be auctioned at the Fundraising Dinner held by the Trust in June this year, which will aim to raise a substantial amount for the charity.

MBN Arsenal Legend Dinner

Bob Wilson, ambassador for the *Arsenal Opus* and founder of the Willow Foundation, hosted a legend's dinner that celebrated the 10th anniversary of the 1998 double win for Arsenal FC. Attended by icons such as David Seaman and Lee Dixon, an evening auction raised funds for the Willow Foundation, which included a rewarding £6,500 for the *Arsenal Opus*.



Opus Auctioned for International Events

The *Opus* charity program is spreading globally, as Opuses were made available to charity events held as far afield as Scotland and Spain! A *Manchester United Opus* Icons Edition, personally signed by legendary club figures including Eric Cantona, Denis Law and Bryan Robson, was part of an auction that raised a significant amount for The Sportsman's Charity in Prestonfield, Scotland. Meanwhile an *Arsenal Opus* Icons Edition, hand-signed by a number of iconic players including Ian Wright, Thierry Henry and Dennis Bergkamp, was part of a line-up of auction prizes at a prestigious event held in Marbella, Spain organised by the Prince's Trust.

Information

What is an *Opus*? It's the largest, most luxurious publication to celebrate the history and achievements of an iconic figure or organisation. They are always the definitive official publication on the subject and come in strictly limited editions.

How can the *Opus* benefit my charity? At a charity auction, the *Opus* is set with a reserve figure. Any amount raised above this figure will be passed on to the charity, and our experiences to date have proved that the *Opus* is both a popular and profitable addition to any charity auction.



The *Opus* is a unique proposition that will add value to your charity auction.

For further information, please call

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