



## What is an Opus...

- ...the most definitive publication ever produced on an iconic figure, sporting organisation or association
- ...featuring the finest writers and the most stunning images
- ...displayed on an epic scale and presented in a beautifully designed, luxury format
- ...an Opus is the last word in quality, making it a perfect gift or collector's item

## Our association with charities



Kraken Opus has established a close relationship with a number of charities and we feel honoured to have raised funds for, among others, The Princes Trust, Willow, NSPCC, The Lords Taverners and Hope for Tomorrow.

Kraken Opus is very pleased to announce that the Opus is available to charity auctions. Any figure raised above a reserve price set is automatically passed to the charity and our experiences to date have proved that an Opus is both a popular and profitable addition to any charity auction.

## Making a difference for The Boots for Africa Charity



Kraken Opus donated a copy of the acclaimed *Manchester United Opus* to Sheffield United FC's Boots for Africa charity, on a special evening celebrating the 150th anniversary of the world's first and oldest football club.

The total raised for the auction was over £40,000, which will be used to develop the skills and fitness of aspiring disadvantaged children and provide more children with the opportunity to enjoy football.

[View the News story here...](#)

## A staggering \$1.6 million raised for Dubai Cares

In November 2007, the *Manchester United Opus* was auctioned for a breathtaking \$1.6 million for the charity Dubai Cares. This particular copy was personally signed by the Prime Minister of Dubai, HRH Sheikh Rashid bin Mohammed bin Rashid Al Maktoum, on a special signature sheet bearing the Sheikh's favourite number, 777.

[View the News story here...](#)



## Kraken auction the Opus for Headway Guernsey

Kraken Opus attended the prestigious Credit Suisse Trust 2007 event to raise money for Headway Guernsey, a charity dedicated to giving support, information and services to those living with the effects of brain injuries.

£5,000 was successfully raised for the event, attended by three legends of the English Rugby team: Paul Rendell, Jeff Probyn and Brian Moore.

## About The Opus

Every Opus in the Kraken collection shares the following characteristics:

- Over 800 pages and weighing in at more than 35kg
- Leather-bound and presented in a sleek silk clamshell case
- Contains over 300,000 words from some of the finest writers and 2,000 stunning images, many of them rare or previously unpublished
- Exclusive interviews and photo shoots with iconic figures
- Each copy personally signed by one or more of the biggest legends associated with the Opus
- A breathtaking gallery section featuring stunning images taken by a very rare 20x24 Polaroid Studio camera



To discuss opportunities for your charity, please call

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