



## Going Strong with TreeHouse

Kraken Opus has the pleasure of auctioning the impressive *Arsenal Opus* at the Ambition Ball, a highly anticipated event organised by Arsenal FC's charity of the season, TreeHouse.



The event will be held on 8th May 2008 at Emirates Stadium, and will be hosted by legendary Arsenal manager Arsène Wenger and TreeHouse founding parent Nick Hornby. The *Arsenal Opus* will help raise funds for the national charity for autism education, and in an extra effort to gain a higher bid, the Opus will be hand-signed by the entire first team squad on the evening.



Kraken has established a strong relationship with TreeHouse and has successfully auctioned the *Arsenal Opus* for previous events organised by the charity.

## Working with ACLT



Kraken Opus would like to welcome the newly acquired partnership with ACLT (African Caribbean Leukaemia Trust). The ACLT is a voluntary charity whose main aim is to increase the number of black and mixed parentage people on the UK Bone Marrow Register.

On 28th April, the *United* and *Arsenal Opuses* were part of a line-up of unique auction prizes for an evening that celebrated the launch of the charity's new logo and ethos in moving the Trust in to heights at Royal Park Plaza Riverbank Hotel in Embankment, London.

## Opus at Sparks 'simply irresistible' fashion show

In May 2008, the *Vivienne Westwood Opus* will be part of the 8th annual Sparks Fashion Show, London. The *Vivienne Westwood Opus*, which celebrates the fashion mogul's most personal designs and her inspirational manifesto, will be auctioned to help raise funds for medical research into conditions and disabilities that affect children.



**What is an Opus?** It's the largest, most luxurious publication to celebrate the history and achievements of an iconic figure or organisation. They are always the definitive official publication on the subject and come in strictly limited editions.

**How can the Opus benefit my charity?** At a charity auction, the *Opus* is set with a reserve figure. Any amount raised above this figure will be passed on to the charity, and our experiences to date have proved that the *Opus* is both a popular and profitable addition to any charity auction.



The *Opus* is a unique proposition that will add value to your charity auction.

For further information, please call

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